



ENVIRONMENTAL POLICY STATEMENT

Statement of Policy

Action Graphics (Birmingham) Ltd will manage the use and disposal of paints, chemicals, cutting tools and paper waste within the business in a responsible manner that minimizes potential environmental and health impacts and fully considers the following: Legal requirements and governmental policies, customer expectations and concerns, short and long-term benefits, costs and liabilities, and viable material and process alternatives.

Action Graphics believes that this policy is in its own best interests as well as those of its employees, customers and suppliers.

Responsibility and Implementation

All managers and employees of Action Graphics shall be familiar with the procedures mandated under this policy and shall assure the implementation of them.

All employees shall be made aware of this policy by their direct managers and supervisors and shall be individually responsible for following the procedures set forth under this policy that may relate to the job being performed by that worker.

As a responsible employer, Action Graphics takes active steps to ensure that all employees are fully informed on the importance of the policy.

Action Graphics have appointed specialist companies to dispose of all hazardous waste, ensuring that Action Graphics' environmental policy is maintained. These include*:

* Note: Where possible, a web address linking each company's own environmental policy details have been included.

Biffa Waste

Provide a skip for bulky non-crushable waste that cannot be recycled and special bins for the collection of waste paper for recycling. http://www.biffa.co.uk/content/corporate_responsibility

Veolia Environmental Services

Removal of bales from our waste compactor which crushes our non-recyclable waste and keeps it to a minimum. <http://www.veoliaenvironmentalservices.co.uk/pages/environmentandqualitypolicy.asp>

Waste Care

Collection and disposal of all our chemical waste including used ink, solvents, dry print waste and other chemicals, electrical equipment including electrical tubes, batteries and secure dispose of all our IT equipment in accordance with the WEEE Directive. http://www.wastecare.co.uk/environmental_compliance/environmental_policy_text.htm

DME Tyres

Collection and disposal of worn tyres. http://www.dmetyres.co.uk/content.asp?content_id=quality

MetPlast

Collect and recycle all our scrap acrylic.

Monitoring

Action Graphics will take all reasonable steps to monitor the implementation and effectiveness of this Environmental Policy. Monitoring will involve regular reviews of charges from specialist companies ensuring correct use.

The results will be reviewed at regular intervals to assess the effectiveness of the implementation of this policy. Consideration will be given, if necessary, to adjusting this policy to ensure its effectiveness.

The Company is committed to making this policy fully effective.